



Contact: Jenn Cantrell, Media Relations  
(816) 508-2161  
[jcantrell@nasb.com](mailto:jcantrell@nasb.com)

## **FOR IMMEDIATE RELEASE**

North American Savings Bank (NASB) Promotes Jessica Gardner to Chief Marketing Officer

KANSAS CITY, MO -- North American Savings Bank (NASB) announced the promotion of Jessica Gardner from Vice President of Marketing to Chief Marketing Officer. Gardner has been with NASB since 2016 and will drive the company's marketing, branding, and customer experience initiatives.

"Jessica has played an instrumental role in NASB's growth in her four-year tenure with us. Her tireless efforts to drive innovation and collaboration across departments have improved our marketing efficiency and performance.

We're confident in Jessica's continued ability to lead our marketing efforts at this crucial stage in our company's growth," said NASB CEO, Paul Thomas.

"I am humbled by the opportunity to lead NASB's talented marketing team," said Gardner. "This team will work tirelessly to support NASB's growth efforts by understanding our customer's needs, creating transformational experiences on their behalf, and identifying where we can grow now and into the future."

Gardner brings over 15 years of marketing leadership experience to this role. Prior to NASB, she served as the Director of Marketing and Communications for Ohio University's College of Business, where she helped grow the college's enrollments for undergraduate and graduate programs. Gardner has also held the role of marketing manager for Matco Tools and MTD Products. She holds an MBA in business administration and management from Ohio University and a BA in communications from Hiram College.

**North American Savings Bank (NASB)** is a local bank and national mortgage lender headquartered in Kansas City, Missouri. Since 1927, NASB has served the financial needs of customers by providing a wide range of personal banking products along with competitive residential and commercial mortgages. For more information, [visit nasb.com](http://nasb.com). NASB is an Equal Housing Lender. Member FDIC. NMLS ID# 400039.